



Brian Tulloh

Executive Director, External Affairs North Region

Brian Tulloh is executive director of External Affairs for Midcontinent Independent System Operator (MISO). Tulloh is MISO's primary liaison with members, stakeholders and policymakers in MISO's north footprint in the upper Midwest. Overall, MISO ensures reliable operation of, and equal access to, high-voltage power lines in 15 U.S. states and the Canadian province of Manitoba. MISO also manages one of the world's largest energy markets, with over \$30 billion in gross annual market charges. Tulloh has 35 years of leadership experience across the energy industry. Most recently, he served as vice president of public policy for Dallas-based Energy Future Holdings Corp., where he was responsible for shaping and advancing the organization's public and external affairs strategy. Previously, Tulloh spent a decade at TXU Energy, serving in executive roles including public affairs, business strategy, corporate affairs, and retail strategy and analysis.

Prior to joining TXU, Tulloh was a leader within McKinsey and Company's energy practice, where he served a variety of U.S. and European clients consulting on strategy and organizational issues. Tulloh also held a series of positions within the ARCO family of companies in Texas and California, including oil and gas operations, environmental services, and natural gas trading.

Tulloh is on the board of the Northern Star Council of the Boy Scouts of America in Minnesota and has served in the past on the board of the North Texas Commission, the Texas Association of Businesses, the Center for Commercialization of Electric Technologies (CCET) in Austin, Texas and a UT-Dallas Advisory Board for the Energy Management Program.

Tulloh earned a bachelor's degree in chemical engineering from Purdue University and is a registered professional engineer in Texas. He holds an MBA from Southern Methodist University.