



Brad Jones Bio

As an executive with over 30 years of experience in the industry, Mr. Jones has been integrally engaged in the transformation of the electric industry. He led the development of the highly successful competitive electricity market in Texas, earning the Commissioner's Award for service to the State of Texas. He is also a strong advocate for the development of emergent resources; wind, solar, storage, and distributed resources. Brad's executive-level experience includes development of power generation, wholesale and retail market design, procurement, project finance, regulatory and legislative affairs, and the operation of two of the nation's electric grids; in New York and in Texas.

Following calls by Texas' elected officials for a significant change at ERCOT, Mr. Jones left retirement to be hired as Interim CEO in order to implement legislative changes at ERCOT as well as new initiatives designed to make the Texas grid more reliable. His initiatives included restoring public trust, identifying needed infrastructure expansion, developing processes to more effectively deploy emerging technologies, and establishing programs to make the grid more reliable and resilient. Having completed most of his 60 initiatives for ERCOT, Mr. Jones re-entered retirement after 18 months, receiving awards from the Governor, Senate, House, and Public Utility Commission of Texas for his service.

Prior to his work at ERCOT, Mr. Jones led the New York Independent System Operator (NYISO), which operates New York's high-voltage transmission system, manages the state's competitive wholesale electricity markets, and conducts comprehensive power system planning. Mr. Jones' strategic initiatives for the NYISO included analysis and planning for carbon pricing, expansion of transmission infrastructure, electricity storage, distributed renewables and other future-grid technologies.

Mr. Jones has served on numerous professional, industry, and volunteer Boards. Brad served on the Board of Directors for the NYISO and ERCOT, the Gulf Coast Power Association, and the Future Gen Industrial Alliance, an organization dedicated to the development of zero-emissions coal generation. Brad has also served on Boards of the March of Dimes, Atlas Scholars, and St. Peter's Health Foundation.